

The **36Th**



**Annual Conference of Obstetrics &
Gynecology Department,
Faculty of Medicine, Alexandria University**

**Conference President:
Prof. Dr. Wafaa Mostafa Aboelenen**

**Head of Scientific Committee:
Prof. Dr. Mervat Sheikhelarab Elsedek**

**General Secretary:
Prof. Dr. Yasser Saad El Kassar**



16 - 17 June, 2022
Bibliotheca Alexandrina



CONFERENCES
ORGANIZING
EVENTS PROFESSIONALLY



ALEXANDRIA
UNIVERSITY

This conference is accredited by
the British Academy of Continuing
Medical Education



Welcome Message

Dear Invited guests, and Colleagues,

We are glad to invite you cordially to participate in GYN ALEX 2022, the 36th Hybrid Conference of Obstetrics & Gynecology Department of Faculty of Medicine, Alexandria University that will be held on June 16th & 17th, 2022 at

Bibliotheca Alexandrina, Alexandria - Egypt.

GYN ALEX is one of the most prominent conferences in the field of obstetrics and gynecology in Egypt and MENA region. The spread of COVID-19 has showed how essential the improvement of global health is and how crucial the strengthening of international cooperation remains. This is why GYN ALEX 2022 is hosting international experts and key Egyptian professionals. In addition to the paper presentations, attendees will have the opportunity to attend sessions of presentations and debates, workshops and symposiums, poster presentations as well as a concurrent exhibition.

GYN ALEX 2022 will take place on-site in Alexandria - the most charming city of Mediterranean sea - and at the same time as a fully digital, interactive conference with availability of all sessions of the program via Zoom.

GYN ALEX 2022 is a must-attend edition which is designed by and for health professionals to engage, educate and share best practices and up-to-date knowledge.



Prof. Dr. Wafaa Mostafa Aboeleneen
Conference President

WHY SPONSOR OR EXHIBIT?

GynAlex Conference is one of the largest conferences of its kind in Egypt, designed by and for health professionals of the Middle East region.

Through this event, we wish to bring together all the professionals and thus:

- To increase knowledge and spread new ideas related to obstetrics and gynecology,
- Promote and maintain high standards of health care treatments,
- Assist in the training of health professionals who care for people with obstetric and gynecological needs.

Today, we offer you the possibility to join us on GynAlex 2022 by selecting one of the numerous opportunities for exhibitors, sponsors, and advertisers.

See for yourself, why becoming an exhibitor and/or sponsor at the 36th Annual Scientific Conference of Obstetrics & Gynecology Department of the Faculty of Medicine of Alexandria University is the right choice for your company or organization.

Facts about GynAlex 2021

- Almost 2,100 attendees, from all over the Middle East area,
- 167 doctors and professors (including 13 internationally renowned European speakers),
- 85 partner companies that reached their target market of professionals,
- 4 successful workshops where attendees enhanced their competences,
- The conference took place in an exceptional setting in Alexandria,

BIBLIOTHECA ALEXANDRIA with views of the Mediterranean Sea.

Our objectives about GynAlex 2021



- Double the attendance of professionals,
- Increase the number of networking opportunities for our partners,
- Confirm the international stature of the conference.
- Spreading in the gulf area

CHOOSE YOUR SPONSORSHIP LEVEL



Four sponsorship levels

(Titanium, Diamond, Platinum, Golden and Silver)

are available to promote your brand and showcase new products to our community even before you set up your exhibit in Alexandria.



Titanium

1,275,000 EGP

- Premium booth space in the medical exhibition area (6m*2m)
- 60 minute symposium (with up to 5 roll ups in the main conference hall during the session)
- Marketing For your Symposium
- 40 registration and accommodation 2 nights (single basis)
- 2 double rooms for your staff
- 70 registration
- 42 invitations for gala dinner
- Up to 3 roll ups in the medical exhibition area
- Advertisement in the Program Book Cover
- Logo on the t-shirt of the ICC team
- Items inside the Conference bag (up to 3 samples)
- Logo on the banner of GynAlex's website
- Registration desk
- One gate of the Conference
- Logo On Registration Form On Zoom



Diamond
1,100,000 EGP

- Premium booth space in the medical exhibition area (6m*2m)
- 60 minute symposium (with up to 3 roll ups in the main conference hall during the session)
- 35 registration and accommodation 2 nights (single basis)
- 2 double rooms for your staff
- 60 registration
- 37 invitation for gala dinner
- Up to 3 roll ups in the medical exhibition area
- Advertisement in the Program Book Front Page
- Logo on the back drop
- Items inside the Conference bag (up to 3 samples)
- Logo on CynAlex's website
- One gate of the Conference
- Promotion Video
- Logo on Confirmation Mails



Platinum

980.000 EGP

- Premium booth space in the medical exhibition area (6m*2m)
- 30 minute symposium (with up to 3 roll ups in the main conference hall during the session)
- 25 registration and accommodation 2 nights (single basis)
- 2 Double rooms for your staff
- 50 registration
- 27 invitation for gala dinner
- Sponsoring the VIP Lounge
- Up to 2 roll ups in the medical exhibition area
- Advertisement in the Program Book Middle Page
- Items inside the Conference bag (2 samples)
- Logo on GynAlex's website
- Logo on the Conference bag (Exclusive)



Golden

725.000 EGP

- Premium booth space in the medical exhibition area (3m*2m)
- 30 minute symposium (with up to 2 roll ups in the main conference hall during the session)
- 20 registration and accommodation 2 nights (single basis)
- 2 Double rooms for your staff
- 40 registration
- 22 invitation for gala dinner
- 1 roll up in the medical exhibition area
- Advertisement in the Program Book
- 1 item inside the Conference bag
- Hotel Package
- Sponsor the name tag



Silver

450.000 EGP

- Super booth space in the medical exhibition area (3m*2m)
- 15 minute symposium (with up to 2 roll ups in the main conference hall during the session)
- 10 registration and accommodation 2 nights (single basis)
- 20 registration
- 2 Double rooms for your staff
- Advertisement in the Program Book
- 1 item inside the Conference bag
- Logo On the Ribbon
- Logo On The Face Mask (2 Days)

1- Exhibition

A wide area provided for large medical exhibition including some of largest pharmaceutical companies and medical device companies.

- Booth 2x3 (Premium Position) 60,000 L.E
- Booth 2x3 (Super Position) 55,000 L.E
- Booth 2x3 (Standard Position) 50,000 L.E
- Balance due on 3rd March 2022

GynAlex 2021 Badge Policy

- Each "2x3m" Booth will get
2 Name Tag + 2 Lunch Ticket + 2 Coffee Break

Exhibitor's Stand Preparations & Displays of Exhibits

15 June | 10:00 am – 11:00 pm

GynAlex 2021 Exhibition Official Opening Hours

Thursday
Friday

16th June 2022
17th June 2022

2- Final Program

- Cover Page Inserted	30,000 L.E
- Back Cover Page	35,000 L.E
- One Page Inserted Middle	30,000 L.E
- One Page Inserted	25,000 L.E
- Front Cover	35,000 L.E

3- Brunch Seminar (Maximum 50 Doctors) 60,000 L.E

- You have the chance to gather around 50 VIP top doctors and present a lecture in a private room followed by high quality Specialized menu in the early morning with fresh attendee

4- GynAlex Shuttle Bus 60,000 L.E

- Put your Colored adv. On all bus lines of the conference
- Each adv. 2 m x 0.75
- Your video Adv. Will be displayed on all buses on all lines

5- GynAlex VIP Lounge (Exclusive) 70,000 L.E Per Day

- Top VIP guests (speakers & chairmen) spend time in the Elgance lounge
- Serving amenities : coffee, tea, and cookies
- Company's logo on GynAlex lounge Signage

6- Audiovisual Show Support

45,000 L.E

- Put your logo or small ad on screens set in all scientific halls, during and between the sessions.
- This show will be visible to every conference participant and thus you will gain thousands of impressions

7- Advertising on the Official Conference Website

20,000 L.E

- Put your company's logo on the website and linking it to your company's website

8- Gala Dinner

350,000 L.E

- Specialized menu for Gala Dinner
- Printing the Gala Dinner's Invitation with the sponsor's logo & Putting the sponsor's name in the program book without the show
- The company will be given 50 invitations in order to invite whoever they want
- There will be a Super Star

9- Library Entrance Led Screens

- Right LED Screen 60,000 L.E
- Left LED Screen 60,000 L.E
- Middle LED Screen 70,000 L.E

10- Badges Sponsor

50,000 L.E

- The Sponsor's logo will be printed on all the conference participant's badge's

11- Ribbons Sponsor

35,000 L.E

- The Sponsor's logo will be printed on all the conference participant's ribbons

12- GynAlex Registration Desk (Exclusive)

150,000 L.E

- Conference and Companies' close guests spend time in the registration area lounge – serving amenities
- Company's logo on the registration lounge and on counter

13- GynAlex VIP Registration Desk (Exclusive)

100,000 L.E

- Conference VIP Doctors (Speaker's & Chairmen) register there
- Company's logo on the VIP registration lounge and on counter

14- Program at A glance

55,000 L.E

- This condensed, pocket - size version of the final program is available on site to all attendees
- It provides a handy guide to all the Meeting Halls, Exhibitors and Plans
- 1 advertisement on the back cover of the program will be available for your company

15- Symposium Lecture

- | | |
|------------------------|------------|
| - Symposium 15 Minutes | 50,000 L.E |
| - Symposium 30 Minutes | 75,000 L.E |
| - Symposium 60 Minutes | 95,000 L.E |

16- Conference Bag Sponsor (Exclusive)

110,000 L.E

- Your company's logo will appear on all conference bags given to all attendees
- Putting advertisement, pens or notepads in the bags
- (Material Should Be Provided By The Client)

17- Conference Bag Distribution (Exclusive) 85,000 L.E

- The bag will distribute from your booth

18- Notepads and Pens 30,000 L.E

- Sponsor will provide funding for the participant's notepads and pens

- The notepads and pens will bear the Sponsor's name/company's logo and will be distributed in the participant's bags

19- Conference Bag Inserts 15,000 L.E

- Expand your company's marketing opportunities by providing Inserts for the congress bags

- Inserts may take the form of Flyer, Brochure, or gift promoting your company's or service benefit

- Opportunity to promote your company to all delegates with tangible information

20- Gate on Main Hall 60,000 L.E

21- One Gate 50,000 L.E

22- Certificates (Exclusive) 60,000 L.E

- You have the opportunity to hand over certificates on your stand

23- CME Certificate (Exclusive) 60,000 L.E

- You have the opportunity to hand over CME certificates on your stand

24- Back Drop 130,000 L.E

- Your logo on the back drop

25- Water Bottles 40,000 L.E
Per day

26- Mockup's - 1 Mockup	15,000 L.E
27- Flag's - Up to 3 Flag's	30,000 L.E
28- Face Mask - Logo on the face mask (1000 Mask)	80,000 L.E
29- T - Shirt's - Logo on all the t-shirts of ICC Team	80,000 L.E
30- Sponsor Hotel's Package	150,000 L.E
31- Special Dinner for Gynalex Board & VIP's (50 Pax)	80,000 L.E
32- Virtual Branding :	
- Logo on the registration form on zoom application	60,000 L.E
- Logo on the confirmation emails (For doctors after registration via zoom application)	60,000 L.E
- Promotion video between the session for (30 Sec/ per day)	60,000 L.E
- Promotion picture between the session for (10 Sec/ per day)	45,000 L.E
- Marketing for your symposium via social media (What's app – Facebook – Instagram – Bulk mail)	40,000 L.E

Registration & Accommodation packages



Package 1

Registration

Includes: Session attendance, Certificate of attendance, Conference bag, two coffee breaks and two lunches.

	Early bird Till the 15th of Feb 2022	Regular Registration From 16th of Feb 2022 to 15h of June 2022	Onsite
Egyptian Resident	5,000 EGP	6,000 EGP	6,500 EGP

Package 2

Windsor Palace - Le Metro Pole
Steinberger Cecil

Hotels

Registration & Accommodation

Includes: Shuttle bus from hotel to conference venue, Session attendance, Certificate of attendance, Conference bag, two coffee breaks and two lunches.

- Check-in on the 16th of June 2022 at 3:00 pm.
- Check-out on the 18th of June 2022 at 12:00 noon.
- A request must be sent by email before the conference for early/late check-in and early/late check-out.
- Additional charges may apply.

	Early bird Till the 15th of Feb 2022	Regular Registration & Accommodation From 16th of Feb 2022 to 15h of June 2022
Single Room	13,900 EGP	14,900 EGP
Double Room	16,400 EGP	17,400 EGP



Sheraton – Sunrise Resorts

Hotels

Registration & Accommodation

Includes: Shuttle bus from hotel to conference venue, Session attendance, Certificate - of attendance, Conference bag, two coffee breaks and two lunches.

- Check-in on the 16th of June 2022 at 3:00 pm.
- Check-out on the 18th of June 2022 at 12:00 noon.
- A request must be sent by email before the conference for early/late check-in and early/late check-out.
- Additional charges may apply.

	Early bird Till the 15th of Feb 2022	Regular Registration & Accommodation From 16th of Feb 2022 to 15h of June 2022
Single Room	11.400 EGP	12.400 EGP
Double Room	13.900 EGP	14.900 EGP



Romance Alexandria

Hotel

Registration & Accommodation

Includes: Shuttle bus from hotel to conference venue, Session attendance, Certificate - of attendance, Conference bag, two coffee breaks and two lunches.

- Check-in on the 16th of June 2022 at 3:00 pm.
- Check-out on the 18th of June 2022 at 12:00 noon.
- A request must be sent by email before the conference for early/late check-in and early/late check-out.
- Additional charges may apply.

	Early bird Till the 15th of Feb 2022	Regular Registration & Accommodation From 16th of Feb 2022 to 15h of June 2022
Single Room	11.200 EGP	12.200 EGP
Double Room	13.700 EGP	14.700 EGP

The British Academy Of
Continuing Medical Education
The Committee for Review Recognition
Certifies that



Egyptian resident
500 EGP
Foreigners and non-resident
50 Euros

EXHIBIT INFORMATION & POLICIES

- This offer is valid until the 15th of February 2022.
- All requests of information, modifications, cancellation must be sent to Marketing1@iccgroupp.org
- The list of your attendees must be communicated 30 days before the beginning of the Conference,
- 50% Deposit is due upon signing the contract
- Children are not included in the following packages,
- Rooms and rates are available exclusively to registered attendees,
- Check-in & check-out: The check-in time is 3:00 pm, The check-out time is 12:00 noon, Additional charges may apply for early/late check-in and early/late check-out, also a request must be sent by email before the conference

Modification Policy

- Modification are allowed and free of charge until the 15th of March 2022,
- From the 16th of March 2022, each modification will be charged 500 EGP as administration fee.

Cancellation Policy

- All cancellation requests received before the 5th of March 2022 will be free of charge.
- From the 6th of March 2022, you will be charged 100% of your total amount.

Payment

Payment must be done before the beginning of the Conference,

- In cash directly at ICC Conferences Organizing office.

Bank transfer

The Payment can be transferred through the bank account as the information below :

- Company Name: ICC FOR ORGANIZING CONFERENCES
- Bank Name: Audi
- Beneficiary Name: ICC FOR ORGANIZING CONFERENCES
- Account Number: 004456960002-EGP
- 004456960003-USD
- Iban No. EGP: EG8900190008000000004456960002
- Iban NO. USD: EG6200190008000000004456960003
- Swift Code: AUBEGCAXXX
- Branch: Mokattam

A copy of the transfer order must be sent to ICC by email.



**CONFERENCES
ORGANIZING**
EVENTS PROFESSIONALS

For any information please contact

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